

# PRIVACY POLICY

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## § 1.

### [General Provisions]

1. This Privacy Policy sets out the rules for processing personal data collected through the website available at fitovalor.pl.

2. The owner of the website available at fitovalor.pl is Fitovalor spółka z ograniczoną odpowiedzialnością with its registered office in Olkusz, ul. Bylicy 2, 32-300 Olkusz, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków-Śródmieście in Kraków, 12th Commercial Division of the National Court Register, under KRS number: 0000413519, share capital: PLN 20,000.00, REGON: 122521836, NIP: 9452167683 (hereinafter: the "Owner").

3. Definitions:

a) Controller - Fitovalor spółka z ograniczoną odpowiedzialnością with its registered office in Olkusz, ul. Bylicy 2, 32-300 Olkusz, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków-Śródmieście in Kraków, 12th Commercial Division of the National Court Register, under KRS number: 0000413519, share capital: PLN 20,000.00, REGON: 122521836, NIP: 9452167683;

b) Personal Data - means any information relating to an identified or identifiable natural person, in particular on the basis of an identifier such as name and surname, identification number, location data, online identifier, or one or more specific factors determining the physical, physiological, genetic, mental, economic, cultural or social identity of a natural person, including the device IP address, online identifier and information collected through cookies and other similar technology;

c) Policy - this Privacy Policy;

d) GDPR - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC;

e) Website - the website operated by the Controller at: fitovalor.pl;

f) User - any natural person using the Website, visiting it, or otherwise providing the Controller with their personal data via the Internet.

4. The Website, including its content and structure, is protected by copyright. It is prohibited to use any materials presented on the Website or any elements of the Website for commercial purposes without the consent of the Owner.

## § 2.

### [Personal Data Protection]

1. The Controller is the controller of the processed personal data within the meaning of the GDPR.

2. The Controller processes personal data within the limits and in the cases specified by law, in compliance with legal provisions, in particular with the GDPR. Personal data are collected in connection with the User's use of the Website or other forms of remote communication with the Controller, and may include:

a) data collected automatically in connection with the User's use of the Website - Website log data, processed pursuant to Article 6(1)(f) of the GDPR;

b) identification data collected through any contact or application forms, processed pursuant to Article 6(1)(b) of the GDPR for the purpose of performing contracts concluded with the data subject, taking steps prior to

entering into a contract at the request of that person, or sending the User commercial information requested by them.

3. Users' personal data are processed by the Controller for the following purposes:

a) providing electronic services consisting in making the content gathered on the Website available to Users, performing contracts concluded with the data subject, or taking steps prior to entering into a contract at the request of that person - in such case the legal basis for processing is the necessity of processing for the performance of a contract (Article 6(1)(b) of the GDPR);

b) pursuing the Controller's legitimate interests, consisting in conducting analytical, statistical and development activities involving analysis of Users' activity on the Website in order to improve the functionalities used - the legal basis for processing is the necessity of processing for the purposes arising from the legitimate interests pursued by the Controller (Article 6(1)(f) of the GDPR);

c) sending requested commercial information - the legal basis for processing is the legitimate interest of the Controller (Article 6(1)(a) and (f) of the GDPR) in connection with the User's consent to the processing of personal data;

d) establishing and pursuing claims or defending against claims - in such case the legal basis for processing is the Controller's legitimate interest consisting in the protection of its rights (Article 6(1)(f) of the GDPR).

4. Providing data by the User for the purposes indicated in § 2 section 3(a) and (c) is voluntary; however, failure to provide such data results in the inability to conclude a contract, take steps by the Owner prior to entering into a contract, or obtain commercial information by the User.

5. Providing data by the User for the purpose indicated in § 2 section 3(b) is voluntary. The User may use the so-called incognito mode in order to browse the Website without providing the Controller with information about their visit to the Website. Using incognito mode, and therefore not providing data, does not affect the possibility of using the Website.

6. The period for which data are processed by the Controller depends on the type of service provided and the purpose of processing. As a rule, data are processed for the duration of the service, until the consent given is withdrawn, or until an effective objection to data processing is submitted in cases where the legal basis for data processing is the legitimate interest of the Controller (Article 6(1)(f) of the GDPR).

7. The data processing period may be extended if processing is necessary to establish and pursue possible claims or to defend against claims, and after that time only if and to the extent required by law. After the processing period has expired, the data are irreversibly deleted.

8. The User's personal data may be transferred, to the necessary extent, to data recipients - entities providing support services to the Controller, under a personal data processing entrustment relationship, in connection with the use of services provided by those entities.

### **§ 3.**

#### **[User Rights]**

1. The User has the right to access the content of their personal data and to request their rectification, erasure, restriction of processing, the right to personal data portability, and the right to lodge a complaint with the President of the Personal Data Protection Office.

2. A person who has consented to the processing of personal data has the right to withdraw such consent at any time. However, this does not affect the lawfulness of personal data processing carried out before the withdrawal of consent.

3. The User has the right to object to the processing of personal data carried out on the basis of the Controller's legitimate interest.

**§ 4.**  
**[Personal Data Security]**

1. The Controller processes Users' personal data with respect for all legal and technical requirements imposed on it by generally applicable provisions concerning personal data protection.
2. The Controller conducts ongoing risk analysis to ensure that personal data are processed by it in a secure manner - ensuring, in particular, that access to personal data is granted only to authorized persons and only to the extent necessary due to the tasks performed by them. The Controller ensures that all operations on personal data are recorded and carried out only by authorized employees and associates.
3. The User's personal data, within the limits set out in the Policy and generally applicable provisions of law, shall be kept confidential.

**§ 5.**  
**[Cookies]**

1. The Controller uses cookies, among other things, to adapt the Website to Users' needs and for statistical purposes. Cookies are small text files stored on the terminal device of the Website User and sent by the website visited by the User.
2. The entity placing cookies on the terminal device of the Website User and obtaining access to them is the Controller. When the User uses the Website, data such as IP address, domain name, browser type and operating system type are collected automatically.
3. Cookie settings may be changed in the web browser. Failure to change these settings means acceptance of the cookies used.
4. The collected logs are stored for a period of 24 months from the date of their collection or until the User submits an effective objection to the processing of data in this scope, and are processed as auxiliary material used to administer the Website. The information contained in them is not disclosed to anyone other than persons authorized to administer the Website. Statistics supporting administration may be generated on the basis of log files. Aggregate summaries in the form of such statistics do not contain any features identifying persons visiting the Website.
5. The processing of the data referred to above is carried out, with regard to log data, pursuant to Article 6(1)(f) of the GDPR, i.e. for the purpose of pursuing the Controller's legitimate interest consisting in administering the Website and keeping statistics, and also in connection with consent granted, pursuant to Article 6(1)(a) of the GDPR, with regard to data collected using cookies. Consent granted by the User may be withdrawn at any time, provided that this will not affect processing carried out before its withdrawal.
6. The Website also collects statistical information and information that helps understand how Users use the Website, which enables the improvement of its structure and content. For this purpose, Google Analytics mechanisms have been used; Google Analytics stores in cookies only information that allows computer systems to be clearly distinguished from one another.

**§ 6.**  
**[Contact]**

1. The User may contact the Controller at any time in order to obtain information on how the Controller processes or intends to process their personal data.
2. The Controller may be contacted by sending a message to the following e-mail address: [office@fitovalor.pl](mailto:office@fitovalor.pl)